

## Stars4Media Lab

## The Stars4Media Networking, Training and Presentation Event -**Draft Agenda 18/02/20**

|                    | Monday,<br>30/03/2020  | Tuesday,<br>31/03/2020   | Wednesday,<br>01/04/2020  |
|--------------------|--|--|---|
| TIME               | <b>VUB</b> Boulevard de la Plaine 9, 1050 Ixelles, Brussels  | <b>VUB</b> Boulevard de la Plaine 9, 1050 Ixelles, Brussels                      | <b>VUB</b> Boulevard de la Plaine 5, 1050 Ixelles, Brussels                       |
| 9:00 - 10:00       | Registration   |  |   |
| 10:00 -<br>10:30   | Welcome:<br>Stars4Media. Agenda.                             | Workshop 2:  Media and Platforms: Innovation between Cooperation and Competition | Workshop 4:  Policy debate - Strategy for the Media Sector: Policy and Innovation |
| 10:30 - 11:15      | Networking Coffee Break                                      | Networking Coffee Break  | Networking Coffee Break   |
| 11:15 - 12:45      | Workshop 1 :  Video, images and stories in EU Media Policies | Workshop 3:  Innovation in media - AI and data for the media                     | Brainstorming session.<br>Ideas for the future.                                   |
| 12:45-14:00        | Networking Lunch   | Networking Lunch   | Networking Lunch  |
| 14:00 -<br>15:00   | Initiative management.<br>Q&A                                | Initiative management.<br>Q&A  | Next steps & results deadline   |
| 15:00 - 15:45      | Presentation of initiatives                                  | Presentation of initiatives  |   |
| 16:00 - 16:30      | Networking Coffee Break                                      | Networking Coffee Break  |   |
| 16:30 - 17:30      | Fine-tunning of Initiatives<br>Room A: DATA<br>Room B: TRUST | Fine-tunning of Initiatives<br>Room A: DATA<br>Room B: TRUST                     |   |
| 17:30 -<br>Ongoing | Evening Programme*   | Evening Programme*   |   |

<sup>\*</sup> Only for pre-selected participants